## Monthly Sales Report for February 2024, FY 2024

*** "ABC-MART" Sales Summary fiscal period from MAR 1, 2023 to FEB 29, 2024 ( \% change compare with last year )

|  |  | 2023 <br> MAR | APR | MAY | 1Q | JUN | JUL | AUG | 2Q | 1st Half |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Existing Stores | Sales | 23.2 | 22.8 | 15.6 | 20.4 | 19.5 | 24.2 | 20.8 | 21.6 | 20.9 |  |
|  | Number of Customers | 11.4 | 11.1 | 4.1 | 8.7 | 6.7 | 11.7 | 13.9 | 10.6 | 9.6 |  |
|  | Sales per customer | 10.6 | 10.5 | 11.0 | 10.7 | 11.9 | 11.2 | 6.1 | 9.9 | 10.3 |  |
| All Stores | Sales | 25.0 | 23.7 | 16.3 | 21.6 | 19.8 | 24.4 | 22.0 | 22.2 | 21.8 |  |
|  | Number of Customers | 12.8 | 11.8 | 4.8 | 9.7 | 7.0 | 11.9 | 13.8 | 10.9 | 10.3 |  |
|  | Sales per customer | 10.9 | 10.6 | 10.9 | 10.8 | 12.0 | 11.2 | 7.2 | 10.1 | 10.5 |  |
|  |  | SEP | OCT | NOV | 3Q | DEC | $\begin{aligned} & 2024 \\ & \text { JAN } \end{aligned}$ | FEB | 4Q | 2nd Half | Full Year |
| Existing Stores | Sales | 19.3 | 7.6 | 14.1 | 13.1 | 10.3 | 11.3 | 18.1 | 12.7 | 12.9 | 16.8 |
|  | Number of Customers | 7.8 | -1.9 | 7.0 | 4.0 | 2.7 | 6.2 | 9.8 | 5.8 | 4.9 | 7.3 |
|  | Sales per customer | 10.6 | 9.7 | 6.6 | 8.8 | 7.5 | 4.8 | 7.6 | 6.5 | 7.6 | 8.8 |
| All Stores | Sales | 19.2 | 8.1 | 14.7 | 13.6 | 9.8 | 10.7 | 17.7 | 12.1 | 12.8 | 17.2 |
|  | Number of Customers | 7.4 | -2.1 | 7.1 | 3.8 | 2.0 | 5.5 | 9.3 | 5.2 | 4.5 | 7.5 |
|  | Sales per customer | 11.0 | 10.4 | 7.1 | 9.4 | 7.6 | 4.9 | 7.7 | 6.6 | 7.9 | 9.0 |

Sales Report for FY 2023

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2022 <br> MAR | APR | MAY | 1Q | JUN | JUL | AUG | 2Q | 1st Half |  |
| Sales | Existing Stores | 4.1 | 12.9 | 10.1 | 8.8 | 6.8 | 1.2 | 16.0 | 7.4 | 8.1 |  |
|  | All Stores | 5.3 | 18.9 | 27.2 | 16.7 | 11.2 | 2.1 | 18.1 | 9.8 | 13.4 |  |
|  |  | SEP | OCT | NOV | 3Q | DEC | $\begin{aligned} & 2023 \\ & \text { JAN } \end{aligned}$ | FEB | 4Q | 2nd Half | Full Year |
| Sales | Existing Stores | 18.1 | 20.2 | 12.9 | 16.9 | 13.9 | 21.8 | 39.8 | 22.4 | 19.8 | 14.0 |
|  | All Stores | 18.5 | 21.7 | 14.0 | 18.0 | 14.7 | 23.0 | 42.4 | 23.8 | 21.0 | 17.2 |

$\diamond$ Sales Summary
In February, there was one more Saturday and leap day compared to the previous year.
Sales were strong due to an increase in customers attracted by an inventory clearance sale.
By product, spring sneakers, apparel, and school loafers were strong for the new season.

All stores sales grew $17.7 \%$ to a year ago in this month.
Existing stores sales also showed a year on year growth of $18.1 \%$ compared to the same period in the previous year.
*Please see the above for the results of the 4th Quarter, the 2 nd half year and a full year.

Store Openings and Closings

| Opened: | 0 store |
| ---: | :--- |
| Closed: | 2 stores |

